

SUCCESS STORY

Livelihood Programme : Goat Farming

Name of the group : Santoshi Mata Women Self Help Group
Address : Kenjakura (Namopara), Block : Bankura-1
Date of formation : August, 2013
Saving linked with : B.G.V.B.

Puja Khetrapal is leader of this group. This is her success story of goat farming.

Sri Shrikanta Khetrapal is her husband, they have two sons, Rudra and Neel, their age 6 years and 3 years respectively.

The story, before group formation was as; Puja was home maker, she had no any economic activities, but she was always busy with domestic work, her husband was daily labour, had not full time job throughout the year, so they had terrific financial crisis and had to take loan from local money lender with high rate of interest frequently, women of that village were not united, no scope for involving in any economic activities or any social activities.



Gandhi Vichar Parisad has been selected as an Anchor NGO for promoting and nurturing Women Self Help Group in Bankura district by D.C.C. members and NABARD Govt. of India, went to this village and talked with villagers, specially with women. Supervisors of the Gandhi Vichar Parisad discussed with them about the WSHG programme and its benefits. Then the female members formed Women Self Help Group with 10 members. They made their savings account and linked with B.G.V.B. Kenjakura. After few days Gandhi Vichar Parisad had organized two days training camp on Group Management and Accounts Management for the group members.

They started their group activities following Panchasutra principle, as, regular meeting at least 2 to 3 monthly, maintain monthly savings, maintained meeting resolution book, Books of Account and regular inter-lending and regular repayment of the loan. Group members also participated in some social activities at their village.

Gradually the group members have realized the importance of group formation through various activities. They started taking small loan from their own savings from bank as required by individual for various purpose with a minimum interest and returned the loan amount with interest according to schedule. Then Puja and other few members decided to involve in some income generating activities. They consulted with local animator of Gandhi Vichar Parisad about livelihood activities. They discussed and finalized that Black Bengal Goat Farming would be suitable business for them. It is very easy and simple business. Nurturing expenses also very reasonable but profit is high. Then they applied for loan request to the bank.

After verification all the documents Bank sanctioned 30,000 C.C. loan to the group on March, 2015. Group members took decision to provide the amount between two members, they gave Rs 20,000/- to Puja and Rs 10,000/- to another member. Puja and the other member purchased Black Bengal Goat. Puja bought 14 Black Bengal Goat from local market. They wanted to nurture goats in scientific way, so through G.V.P. animator they communicated with local veterinary hospital. Veterinary Surgeon assured that all kind of support they would give.

They started goat rearing under guidance of veterinary doctor. Simultaneously they started giving back their bank loan through group account and after completion B.G.V.B. again sanctioned Rs 1 lakh (One lakh) to the group on January, 2016. Bank Manager himself went to Puja's house and become glad to see the goat rearing activities. This time group members distributed the loan amount equally among themselves that was Rs 10,000/- of each member. Puja bought few Black Bengal Goats again from local market. Now she has 27 Nos. of goats.

They have already been arranged a training on Animal Husbandry by the local veterinary doctor and expenditure was borne by themselves.

Now they can identify the common symptoms of the diseases and know preliminary treatment of goats.

Puja told that goat business is very profitable. It could be sold by twice or thrice much than of purchase cost and already market is ready. They are highly satisfied and become self confident having own their business and dreaming for a bright future.

Now they are taking interest in various social activities. They take part in village cleaning programme, they rise their voice against child marriage, alcoholism, domestic violence etc. Puja and others are use to invited at village council meeting and their opinions are being treated importantly. Recently the local panchayat was forced to do the village concrete road by the villagers instead of private contractors. That was the success of Women Self Help Group members and boost up their self confidence. They have a future plan to make a poultry farm in the village and create more employment for the women of the village. They have another plan to organize a community goat rearing farm in the village.

