

## SUCCESS STORY

### Livelihood Programme : Fishing hook

Name of the group : Samata Women Self Help Group  
Address : Banagram, Kenjakura, Block : Bankura-1  
Name of the member : Archana Karmakar  
Group formed on : 15.03.2013  
Total member : 12

Archana Karmakar, leader of this group is 35 years old, husband Shibu Karmakar and they have 3 daughters and one son. Shibu is daily labour.

Archana told that before group formation they had so many problems in their life; big family but income was very low, her husband was primary earner. It was too little income to meet the family requirement, so they used to face various domestic problems. This is very common feature in our village, women are engaged in domestic work from dawn to dusk, give their hard labour but having no economic activities they are generally neglected by their own. Archana had no scope for any income generating activity like other female members of that village.



In that situation women members came to know "Women group formation programme", through Gandhi Vichar Parisad which is sponsored by NABARD, Government of India. G.V.P. has been selected as an Anchor NGO for this purpose in Bankura. Supervisors of Gandhi Vichar Parisad went to the village and discussed about the WSHG programme in details, with women and other villagers and formed Women Self Help Group with 12 female members.

The group members had linked savings account in BDCC Bank on March, 2013. Gandhi Vichar Parisad had organized two days training camp on Group Management and Accounts Management.



Group members started their group activities following Pancha Sutra principle. They used to organize group meeting, regular savings and maintained all the registers like meeting resolution book, books of accounts and inter lending with regular repayment. After



seven months they received 60,000 C.C. loan from bank and started fishing hook manufacturing unit. Before starting the work they had arranged one monthly training by their own at village by the local artisan and expertise. The loan amount was distributed among six group members, they purchased fishing hook manufacturing tools individually by loan amount.



Archana and other members use to spare 4 to 5 hours daily for this work. One local agent is looking after the marketing. In this manufacturing work all the adult family members are also engaged in this manufacturing trade.

Now Archana can earn Rs 4,500/- minimum monthly from fishing hook manufacturing product.

She told that today she can spend more amount for her kids education purpose and other necessities. She told that there are lot of changes happened in their life. They have realized the benefit of group formation and its

strength. Group members have created good practice of bank loan repayment, and increase their personal savings. Now they are taking interest to involve in social activities like village cleaning programme against child marriage, social ill superstition, alcoholism, domestic violence etc. Group members are become more united among themselves.

Their future plan is to spread the manufacturing unit home to home thus more female members can engage in this small scale cottage industry.

They have also a plan to make an working shed, where they can work together.

They have plan to make more training programmes for new generation for involving in this trade and create employment opportunity.