

SUCCESS STORY

Livelihood Programme : Bamboo art product

Name of the group : Akota Women Self Help Group
Address : Rathtala, Kenjakura, Block: Bankura-1
Name of the member : Mamani Chand
Group formed on : 15/03/2013
Total member : 11

Mamani's husband, name Asit Chand. They have one son, name Tufan, age-6+, read in class one. One daughter, name Payel, age 3 years, goes to I.C.D.S. Center.

Before group formation Mamani was just a home maker had nothing income generating activities, her husband was daily labour and his monthly income was hardly 2000,so they had acute financial crisis regular basis.

In the course of time they came to know about WSHG financial inclusion programme of Government of India, NABARD through Gandhi VicharParisad. Under the guidance of Gandhi VicharParisad, women of the village formed Women Self Help Group with 11 members on March, 2013 and opened a savings account in the B.D.C.C. Bank. Next they received group management and account management training from Gandhi VicharParisad of two days. They started their group activities followed by Pancha Sutra Principle, like regular meetings at-least two in a month, regular savings monthly basis in the bank, keeping all the book of accounts meeting resolution and inter-lending activities and repay regular basis.



Mamani was trained in this art by local artisan and her husband. She started the Bamboo art work in small scale at home by taking cash loan from their own group savings account of Rs 6000/-. She bought some tools from local market. They produce bamboo product like toys, various home decoration items along with wood carving items. There is high demand at local market of these bamboo art items including wood carving items. They also participate in various GraminMela.

Now Mamani and her husband earn Rs 5000/- to RS 6000/- monthly.

Mamani told that they are very happy and a lot of changes are happened in their life. Before group formation they were un-united and there was no scope for involving any livelihood activities and also social activities. But now they are mostly self-reliant economically and taking part in social activities.

A number of women are inspired to see Mamani and they are taking interest in Bamboo art production business.

They have plan to involve more number of female members in this trade and can produce this products in- large.